DIGITAL MARKETING

Mr. Anode: Do you know Talsys Agricultural firm?

Mr. Bernard: Oh Yeah! I see their advertisements all time in my email, when I visit most sites I visit, I buy most of my fresh agricultural produce from them. They provide top-notch services across the continent and globally. It is a multimillion company from what I read in the business news last week.

Mr. Anod: Great! Do you know the company’s location?

Mr. Bernard: I don’t think they have an onsite company yet.

Mr. Anod: How come? Where do you get the products when you place your delivery?

Mr. Bernard: They deliver to me at home through their agents.

Mr. Anod: Can a company be that big without an edifice as an office?

Mr. Bernard: That is the power of digital marketing. They get to make paid adverts online with employees that work all day online and several agents, and farmers that work to make the company progress.

Mr. Anod: This sounds interesting. I never knew that companies now strive for digital marketing.

Mr. Anod: I think I need a digital marketer for my shoe-making company.

Mr. Bernard: Please get as many as possible and watch your business progress.

Companies strive for digital marketing. The largest and most valued companies still run paid adverts, email marketing, and online video marketing.

Digital marketing will never grow old or run out. What company strives without digital marketing these days? How will their clients know them? How are they rated online? Do people still make blind sales without viewing the ratings of other clients? Services are assigned based on ratings.

Why are you not learning digital marketing now?

It is a tech job!

And you do not need to code at all!

All you need is to learn Tracking and Measuring Marketing Efforts, Reaching the Target Market, Making Paid Advert, Content Development and Copywriting, Social Media Management, and Monitoring. Why not partner with Delight Digital Concept International (DDCI) Academy and Learn these skills

Note that: You can work anywhere and anytime as a digital marketer.

MASTER YOUR DIGITAL MARKETING SKILLS TODAY AND MAKE THE POSITIVE CHANGE YOUR BUSINESS NEEDS.